



FHTB
FOOD, HOTEL & TOURISM
BALI

incorporating

A PAMERINDO INDONESIA TRADE EVENT

RETAIL
INDONESIA



22 - 24 SEPTEMBER 2022

Bali Nusa Dua Convention Center (BNDCC)

**The 12th International Hospitality, Food & Beverage
Trade Exhibition in Eastern Indonesia**



Sponsorship Opportunities

Organised by :



informamarkets
Hospitality, Food & Beverage

www.fhtbali.com

FHTB is the perfect platform for industry leaders and industry professionals to present their business. Network with buyers, local and international companies. Booking your stand is just the start, setting aside some time to plan to make your present stand out from the crowd of exhibiting companies of FHTB 2022. We offer a range of sponsorship and advertising opportunities tailored to increase your branding.

SUSTAINABILITY IN INFORMA MARKETS

Our event is part of Informa Markets and the Informa Group. Sustainability at Informa focuses on the long term impacts we have on customers, colleagues, the communities we work in and the environment.

Many of our stakeholders are clearly telling us that sustainability (social, economic and environmental) is something that is no longer a nice to have but a necessary part of any event. We want to make sure we're meeting those expectations and we believe that being sustainable is the right thing to do.

We also recognise that it's not just about the way we produce our events and products but recognizing that we have a role to play in providing a space to work in partnership together with our markets to inspire the sustainable development of the industries we serve. This is an ongoing process for us and we're looking for ideas of how we can improve.

More information about our work so far can be found on the www.informa.com/sustainability including our latest sustainability reports.



Why Sponsor?

Positioning – Be seen as a leader within the hospitality, food & beverage community. Branding – Raise your company's visibility, increase your brand awareness, and highlight your company's presence as an active and important player in the field.

Sponsorship Opportunities

Backdrop QR Code Registration

Enhance your presence and branding on the Backdrop QR Code Registration with posters placement (approximately size 70cm X 50cm). Each registration counter exclusive to one company only and first come first serve basis.

IDR 17,000,000



T-Shirts (exclusive for one company only)

Your company brand/logo, alongside the show logo, will be printed on the T-Shirts at onsite event.

IDR 52,000,000



Gold Lounge (exclusive for one company only)

This is dedicated only for gold visitor badge holders. Digital Signage with your company branding on it will be displayed prominently within the Gold Lounge. You may also showcase your company's QR-code link to download the brochure at the lounge.

IDR 25,000,000



Seminar Session

Benefit from the opportunity to educate your potential clients by giving on-site presentations about your products. Information about your presentation will be published in the invitation and in the catalogue. Sessions are promoted to our audiences globally and to pre-registered visitors. Each seminar room is equipped for 30 attendees. A laptop, LED screen, and sound systems will be provided to your disposal

IDR 4,750,000 for 40 minutes



Sponsorship Price List

Sponsorship Opportunities

	Backdrop QR Code Registration	IDR 17,000,000
	T-Shirts	IDR 52,000,000
	Gold Lounge	IDR 25,000,000
	Seminar Session	IDR 4,750,000 for 40 minutes

READY TO STAND OUT FROM THE CROWD WITH A UNIQUE SPONSORSHIP PACKAGE?

If you are looking for additional information on any of the sponsorship packages that we offer, please get in touch with us directly. We will provide you with tailored solutions based on your marketing or sales strategy.

- Note :**
- 1. All prices are subject to prevailing VAT
 - 2. For all advertising, production Installation. costs will be borne by the exhibitors.

For more details on advertising and sponsorship, please contact:
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