

# SPONSORSHIP AND ADVERTISING OPPORTUNITIES



**FHTB**  
FOOD, HOTEL & TOURISM  
**BALI**

incorporating

A PAMERINDO INDONESIA TRADE EVENT

**RETAIL**  
**INDONESIA**



**22 - 24 SEPTEMBER 2022**  
Bali Nusa Dua Convention Center (BNDCC)



**The 12<sup>th</sup> International Hospitality, Food & Beverage  
Trade Exhibition in Eastern Indonesia**

Organised by :



SUSTAINABLE EVENTS



This event is powered by  
**Renewable  
Electricity**

[www.fhtbali.com](http://www.fhtbali.com)

FHTB is the perfect platform for industry leaders and industry professionals to present their business. Network with buyers, local and international companies.

Booking you stand is just the start, setting aside some time to plan to make your present stand out from the crowd of exhibiting companies of FHTB 2022. We offer a range of tailored sponsorship and advertising opportunities to increase your branding.

## SUSTAINABILITY IN INFORMA MARKETS

Our event is part of Informa Markets and the Informa Group. Sustainability at Informa focuses on the long term impacts we have on customers, colleagues, the communities we work in and the environment.

Many of our stakeholders are clearly telling us that sustainability (social, economic and environmental) is something that is no longer a nice to have but a necessary part of any event. We want to make sure we're meeting those expectations and we believe that being sustainable is the right thing to do.

We also recognise that it's not just about the way we produce our events and products but recognizing that we have a role to play in providing a space to work in partnership together with our markets to inspire the sustainable development of the industries we serve. This is an ongoing process for us and we're looking for ideas of how we can improve.

More information about our work so far can be found on the [www.informa.com/sustainability](http://www.informa.com/sustainability) including our latest sustainability reports.



## Why Sponsor?

Be seen as a leader within the hospitality, food & beverage community.

Raise your company's visibility, increase your brand awareness, and highlight your company's presence as an active and important player in the field.



# Advertisement Opportunities

## Signage QR-Code Registration

Enhance your presence and branding on the Signage QR Code Registration with logo placement (approximately size 1m X 2,5m). Each Located at the lobby / pre-function BNDCC and first come first serve basis.

**IDR 17,000,000**  
(size 1 x 2,5m)



**IDR 25,000,000**  
(size 3 m x 2,5 m)

## Printed Backdrop

Be the first brand(s) exposed to the visitors as they arrive at the exhibition center. These backdrop are highly effective in building brand presence and retention throughout the exhibition period. These backdrops will be placed in two locations at BNDCC:

1. Uluwatu Function Room area
2. Jimbaran Restaurant area

## T-Shirt (exclusive for one company only)

Your company brand/logo, alongside the show logo, will be printed on the event organiser crews t-shirt during the exhibition.

**IDR 52,000,000**



## Seminar Session

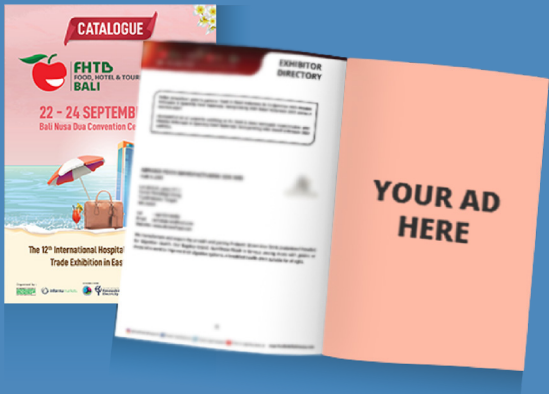
Benefit from the opportunity to educate your potential clients by giving on-site presentations about your products. Information about your presentation will be published in the invitation and in the catalogue. Sessions are promoted to our audiences globally and to pre-registered visitors. Each seminar room is equipped for 30 attendees will be provided to your disposal.

**IDR 4,750,000**  
**60 minutes**  
**(including preparation time)**



## E-Catalogue

Stand out from the crowd and ensure that visitors remember you – advertise in the E-Catalogue, a veritable “who’s who” of industry suppliers! The E-Catalogue is a reference guide for food & beverage market players. The show catalogue is useful for buyers, suppliers & product searches and will be distributed to all show visitors. It contains valuable show information, including exhibitor listings, booth numbers, news, events, people and places and is often kept for reference long after the show.



1. Inside front cover (210mm x 297mm)  
**IDR 25,700,000**
2. Inside back cover (210mm x 297mm)  
**IDR 25,700,000**
3. Full page (Run of page) (210mm x 297mm)  
**IDR 20,300,000**
4. Full page (Run of page) – Black & White (210mm x 297mm)  
**IDR 11,500,000**
5. Horizontal half page - (Black and White) 210mm x 148,5 mm  
**IDR 6,100,000**
6. Quarter page – Black and White (105mm x 148 mm)  
**IDR 4,100,000**

# Advertisement Price List

<input type="checkbox"/>	Signage QR-Code Registration	IDR 17,000,000
<input type="checkbox"/>	Printed Backdrop	IDR 52,000,000
<input type="checkbox"/>	T-Shirt	IDR 25,000,000
<input type="checkbox"/>	Seminar Session	IDR 4,750,000 for 40 minutes
<input type="checkbox"/>	E-Catalogue	Inside front cover IDR 25,700,000
		Inside back cover IDR 25,700,000
		Full page (Run of page) IDR 20,300,000
		Full page (Run of page) – Black & White IDR 11,500,000
		Horizontal half page - (Black and White) IDR 6,100,000
		Quarter page – Black and White IDR 4,100,000

## READY TO STAND OUT FROM THE CROWD WITH A UNIQUE ADVERTISEMENT PACKAGE?

If you are looking for additional information on any of the advertisement package that we offer, please get in touch with us directly. We will provide you with tailored solutions based on your marketing or sales strategy.

- Note :**
- 1. All prices are subject to prevailing VAT
  - 2. For all advertisement, production installation costs will be borne by the exhibitor.

For more details on advertisement and sponsorship, please contact:  
**Ms. Wiwiek Roberto**  
**Sales Director**  
**Email: [wiwiek@pamerindo.com](mailto:wiwiek@pamerindo.com)**

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